

Helen Day Art Center

Exposed 2014

Call to Artists & Writers

Deadline: January 27th, 2014

Exhibition dates: July 12 – October 15, 2014

Helen Day Art Center in Stowe, Vermont invites artists to submit proposals for the 23rd annual outdoor sculpture exhibition, *Exposed*.

Jurors this year:

Samantha Cataldo, Koch Curatorial Fellow, deCordova Sculpture Park and Museum

DJ Hellerman, Curator, Burlington City Arts, Burlington, VT

Amy Rahn, Independent Curator & Arts Writer, Montpelier, VT

Sculptors: In addition to **sculptural objects**, we encourage innovative and broad approaches to sculpture such as, but not limited to: **site-specific installations or interventions, and participatory or exchange based works**. There are also opportunities for artists to collaborate with local businesses**.

Artists may apply in any medium that can endure the outdoors in a public setting for three months. All object-based sculptures must be securely mounted to the ground at the designated site, and all work must be made safe for children and pedestrian traffic. All sculpture installation will need to be pre-approved by HDAC and the Town of Stowe. Artists are responsible for the upkeep of their sculptures.

Sculptures will be installed on the Helen Day Art Center property, on Main Street and neighboring streets, along the 5-mile recreational path, and in other highlighted sites in the town of Stowe, Vermont. The *Exposed* curator will assign the sites to the artists. The average audience for this area is 70,000.

Writers: 25 words or less will be displayed in vinyl on storefront windows in Stowe, VT. With your application, include samples of your past work. Writers will work with the curator to choose appropriate selections of work for each storefront. Please include in your application samples you

would like to consider for this portion of the exhibition. Consider the public nature and context of the environment when selecting excerpts.

We will be offering **stipends to each sculptor for \$300** to help offset transportation costs. Although there are no geographic restrictions, artists are responsible for transportation, installation, and de-installation of their work, as well as returning the site to its original condition. **Writers will receive a stipend of \$100.**

Each sculpture and written work will be identified with a **nameplate** provided by the HDAC. **'Walking tour' maps** locating the artwork and identifying the artists, and **audio cell phone tours** and **a comprehensive and interactive website** of the exhibition will be available for the public. HDAC will send PR kits with information on the sculptors to the media. The exhibit will be publicized on the HDAC website. HDAC will monitor the condition of the sculpture on a weekly basis, however the artists are responsible for repairs or maintenance of their work. HDAC does not insure the work. The Art Center will produce a **full color catalogue** featuring the artwork using the best information and images available. Assistance from participating artists is expected. The art center will provide **professional photography** of all the sculpture for inclusion in the catalogue once the work is installed.

The artist is responsible for assigning a retail price, from which HDAC claims 30% commission. For further information and to download an application, please see our website: www.helenday.com. Contact **Rachel Moore, Curator, at exposed@helenday.com** with any questions regarding the application process or to obtain more detailed information about sites and potential collaboration with businesses in order to create a more specific proposal. For non-object based work, prior consultation with the curator is encouraged.

** Please contact Rachel Moore for more details, photographs, and ways in which the collaboration can occur. Collaborations have occurred in storefront windows and with a local coffee shop. See [Lora Lode's Public Ordinance Cups](#) for an example of collaboration.

